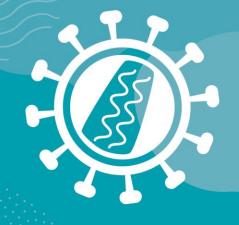
"If you don't know, how can you know?": A qualitative investigation of HIV Pre-exposure prophylaxis knowledge and perceptions among women in England

Melissa Cabecinha
University College London, UK



2023 Spring Conference

Mon 24th – Wed 26th April Gateshead, UK



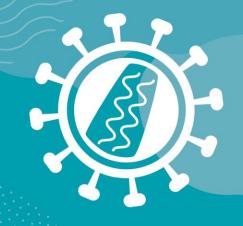
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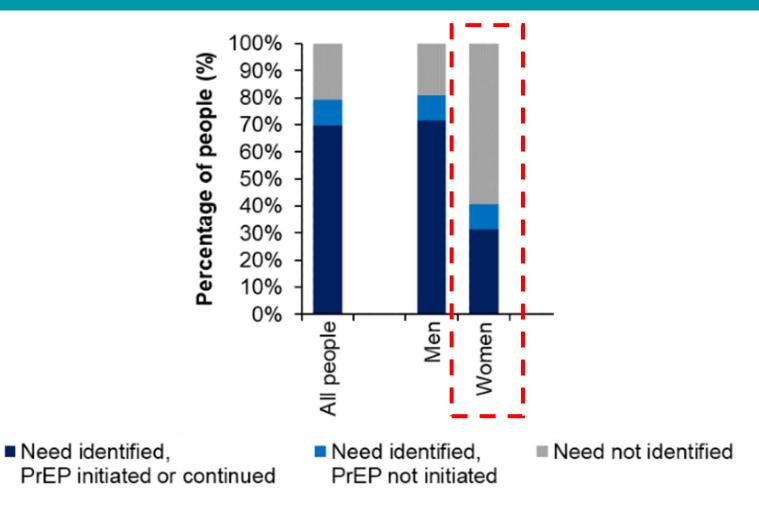
Conflict of Interest

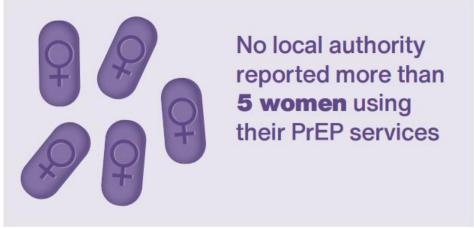
In relation to this presentation, I declare that I have no conflict of interest

Speakers are required by the Federation of the Royal Colleges of Physicians to disclose conflicts of interest at the beginning of their presentation, with sufficient time for the information to be read by the audience. They should disclose financial relationships with manufacturers of any commercial product and/or providers of commercial services used on or produced for patients relating to the 36 months prior to the event. These include speaker fees, research grants, fees for other educational activities such as training of health professionals and consultation fees. Where a speaker owns shares or stocks directly in a company producing products or services for healthcare this should also be declared.

Background







Source: Not PrEPared: Barriers to accessing HIV prevention drugs in England (NAT)

Source: HIV testing, PrEP, new HIV diagnoses, and care outcomes for people accessing HIV services: 2022 report (UKHSA)

Aim and Methods



<u>Aim</u>

Investigate knowledge and perceptions of PrEP among women in England

Method

Semi-structured interviews conducted with 18 cisgender women living in England

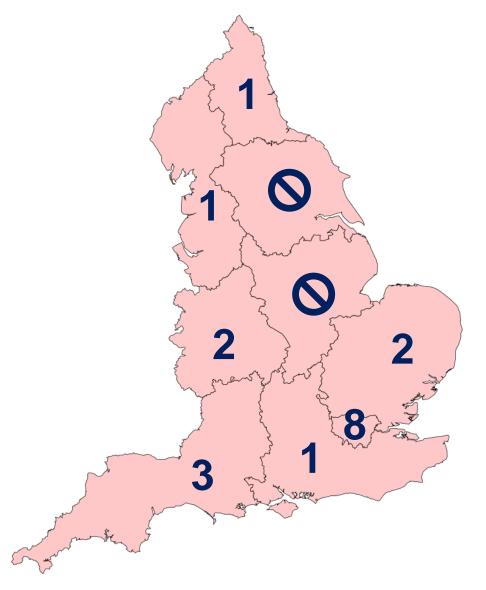
Inductive, thematic qualitative analysis

Participants in the sample



Age range: 23 - 61

Ethnicity	N
Black, African, Caribbean or Black British	4
Asian, Asian British or Chinese	4
Other ethnic groups	1
White	9



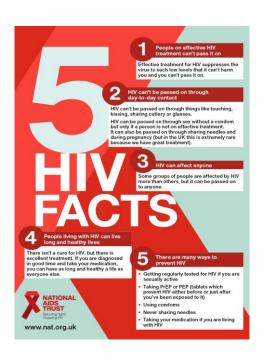
Initial findings





~50% of participants were previously aware of PrEP

Conversations about PrEP often had to start with a conversation about HIV



PrEP Awareness



"...having knowledge of certain things sometimes can be limited because you just don't know. And I think knowing is the greatest thing and if you don't know, you just don't know."

P005, 40, Black Caribbean, London

"...to find the information you kind of just have to be looking for it, but if you're not even aware it exists, then you can't really search for it (...) you're not going to search for what you don't know exists."

P009, 24, White, South West of England

Awareness alone isn't enough



"It might be something you think, oh, yeah, I've heard of that, but that's not for me, kind of thing, that isn't aimed at me."

P013, 50, White, East of England

"Because obviously if you're going to mention that there's PrEP out there, I heard the term but I didn't look into it, I wouldn't have known that it's for people who are negative..."

P004, 40, Black Caribbean, London

What do you need to know about PrEP?



"...for people who fall under the category of men who have sex with men, the risk behaviours are quite clearly defined, and it's like, if this, then PrEP. Whereas I feel like for women, it's kind of like, mm, maybe, maybe if you've got some risk behaviours that aren't really very well defined. (...) I think that's a big thing, is that we've actually got very, very good now at finding the men at highest risk and communicating with them, which is really impressive, that's great, but maybe we're just not so good at doing that for women."

P011, 27, White, South West of England

Importance of venue



"My only reservation is that **people would need to know about it to access it**, and how easy it was to access through sexual health clinics, because you're back to this having to go into this very specific setting (...), in our city, that clinic is based at the main hospital, it's not based anywhere else."

P015, 61, White, East of England

"(...) because I've never been to a sexual health clinic for myself, I've always been the GP, so that's probably one of the reasons why I've never heard of it. I've never had a reason to know that was a thing."

P016, 25, White, North West of England

Meeting people where they are



"People still feel a sense of stigma going into a sexual health clinic, so even if **pharmacies have it, like morning after pill type thing**, that would probably be quite good. But if it's still every six months you need the kidney test, then yeah, I think **GPs might be the best bet**, that they can still order blood tests. I **reckon domestic violence centres should definitely be given a batch** for when people sort of come in ad hocly, or call in."

P010, 30, Black African, London

Take aways



Embed PrEP in wider conversations on HIV

Focus on awareness and knowledge

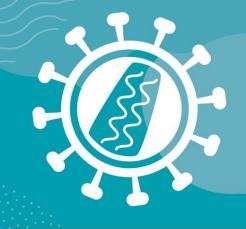
Choice vs options





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P028 Early results from a cross-sectional survey investigating HIV PrEP awareness, interest, and preferences among women in England

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Many thanks



Study participants

Public involvement representatives

Supervisors

Dr Lorraine McDonagh Professor Greta Rait Dr John Saunders Dr Hamish Mohammed

