

BHIVA guidelines Privacy Policy

Last updated: 18 February 2017

The British HIV Association (BHIVA) operates the BHIVA guidelines mobile application. This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of this application.

By using the BHIVA guidelines application, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

While using our application, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include your e-mail address and name, and is only collected if you initiate e-mail contact with BHIVA to provide comments or feedback on the application content. This information will only be used to respond to your e-mail as appropriate.

Log Data

Like many other operators, we collect information that your device sends whenever you use our application ("Log Data"). This Log Data may include information such as your Internet Protocol ("IP") address, browser type, browser version, the pages within the application that you visit, the time and date of your visit, the time spent on those pages and other statistics. In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this information.

Google Analytics is a web analysis service provided by Google Inc. Google utilizes this Data to track and examine the use of this application, to prepare activity reports and share them with other Google services. It may use this Data to contextualize and personalise the ads of its own advertising network.

BHIVA will use this Data to report upon the application's uptake and usage. These reports will not contain any personally identifiable information.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Changes To This Privacy Policy

This Privacy Policy is effective as of the 18th of February 2017 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the

modifications and your consent to abide and be bound by the modified Privacy Policy. If we make any material changes to this Privacy Policy, we will notify you by placing a prominent notice within the application.

Contact Us

If you have any questions about this Privacy Policy, please contact us (bhiva@bhiva.org).